



Welcome to St. Pölten

Information for international students and visitors



welcome!

I am pleased to welcome you to a versatile, locally anchored university of applied sciences. The St. Pölten University of Applied Sciences offers a sound interdisciplinary education in the subject areas of Media, Digital Technologies, Communications, Management, Computer Science, Security, Rail Technology, Health Sciences, and Social Sciences. In all of these fields, the university offers innovative teaching by renowned experts.

By collaborating with numerous partners from public life, various industries, science, and research, the St. Pölten UAS ensures that students receive a practice-oriented, interdisciplinary education which prepares them for the challenges of their future professional life. Moreover, we are part of the European University Alliance E³UDRES² which offers students easy access to international exchanges throughout Europe.

The university is proud of its entrepreneurial spirit. In addition to ongoing efforts in developing and updating our study programmes, we foster innovative ideas among our students, which are presented once a year in an exhibition for student projects.

The St. Pölten UAS offers a charming small-town environment with easy access to the Austrian capital Vienna, which can be reached by train in only 25 minutes.

We look forward to welcoming you to our campus.

FH-Prof. Dipl.-Ing. Dr. Alois Frotschnig Chairperson of the St. Pölten University of Applied Sciences Board

study programmes

digital business & innovation

Bachelor:

- Management & Digital Business
- Marketing & Communication

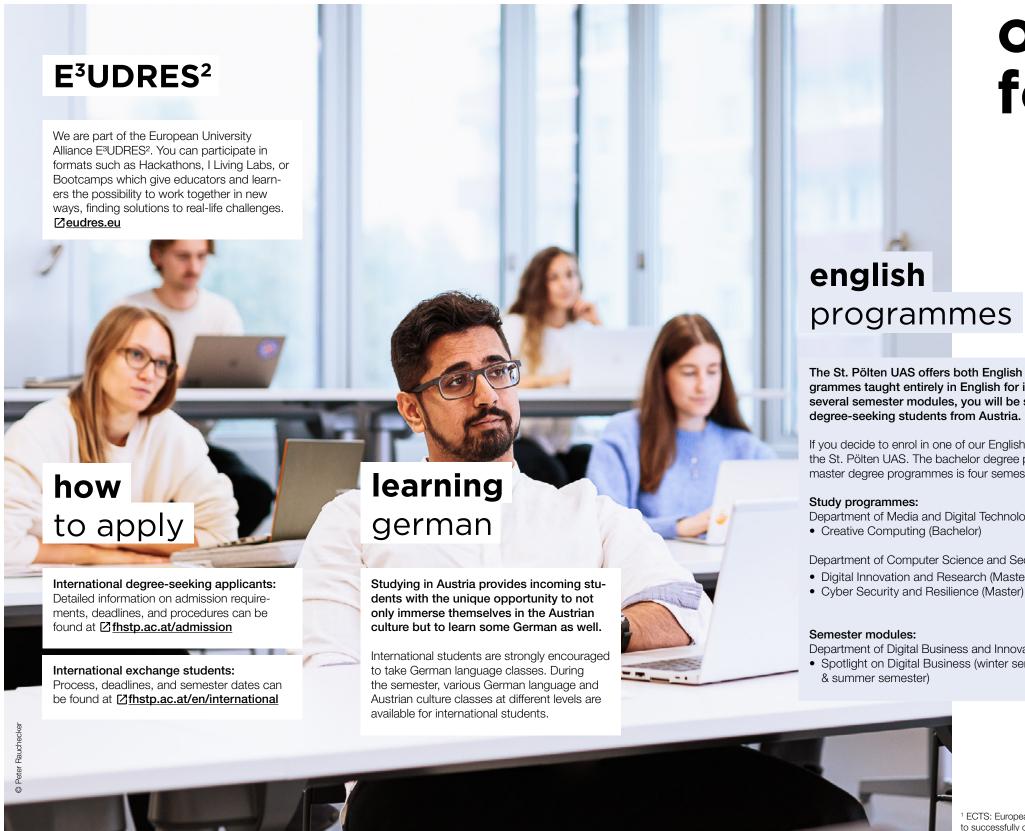
- Digital Marketing & Communication
- Digital Management & Sustainability*

Bachelor:

Master:

Digital Business Communications





opportunities for students

programmes

The St. Pölten UAS offers both English semester modules for incoming students and three degree programmes taught entirely in English for international degree-seeking students. If you choose one of the several semester modules, you will be studying in a multicultural class including incoming students and degree-seeking students from Austria. Each module comprises a minimum of 30 ECTS credits.

If you decide to enrol in one of our English-language study programmes, you will complete your entire degree at the St. Pölten UAS. The bachelor degree programmes cover six semesters (180 ECTS), while the duration of the master degree programmes is four semesters (120 ECTS).

Department of Media and Digital Technologies:

Department of Computer Science and Security:

- Digital Innovation and Research (Master)

Department of Digital Business and Innovation:

• Spotlight on Digital Business (winter semester

Department of Media and Digital Technologies:

• European Project Semester (EPS) (winter semester & summer semester)

Department of Computer Science and Security:

- European Project Semester (winter semester)
- ICT Module (winter semester)
- Computing Module (summer semester)

Interdisciplinary module (open for all degree pro-

• iLab (winter semester & summer semester)

ECTS: European Credit Transfer System – measure for the overall workload an average student has in order to successfully complete a course. One credit (credit point) represents 25 study hours (including attendance, self-study, exams, etc.).

support and services

library

The library is located on the ground floor of the university building and holds over 50,000 books, electronic journals, and other media. For any items not available in the library, the staff can arrange inter-library loans from libraries in other cities in Austria and elsewhere.

Numerous reading places, computer research stations, a book scanner, and a colour copier are available in the library. The library is free of charge for all students, including exchange students, as well as for staff members. It is open to the general public as well. At the beginning of each semester, students are given an introduction on how to use the library.



campus media

Regardless of their field of study, all students are invited to take advantage of the Campus Media. They can enrol in a workshop for the UAS' radio station, participate in TV channels and the student magazine, and learn media production from professionals.

sumo

is produced twice a year. Planning, researching, interviewing, writing articles, winning advertising and sales partners, planning release events, producing magazines: the media trade magazine offers students the chance to go through all the steps in a media company in the practical laboratory "Media - journalistic working methods" (print) as well as in the optional subject "SUMO". sumomag.at



research and development

Research at the St. Pölten UAS is carried out in 6 institutes and 4 centers.

Institutes

Institute of Creative\ Media/Technologies

The Institute of Creative\Media/Technologies (IC\M/T) conducts human-centred, interdisciplinary research on time-based media and interactive technologies, with a view to strengthening the university's academic programmes and achieving scientific advances. The institute consists of four research groups with a team of 30+ researchers: Media Computing, Media Creation, Digital Technologies, and Media Rusiness

Institute for Innovation Systems

The Institute for Innovation Systems accompanies all stakeholders affected by digitisation and greening through the transformation processes, and supports them with expertise in the areas of Green & Digital Strategies, Digital Business & Data Economics, Data Driven Marketing & Costumer Experience, and Financial Communications.

Institute of IT Security Research

The Institute of IT Security Research comprises the two research groups for Secure Societies and Data Intelligence as well as the Josef Ressel Center for Blockchain Technologies & Security Management.

Institute of Health Sciences

The Institute of Health Sciences carries out interdisciplinary research on health topics and related subject areas. At the same time, it develops didactically valuable and technology-based solutions for higher education and further training in the health professions.

This results in two separate research areas: Health Sciences and Life Long Learning.

Ilse Arlt Institute for Social Inclusion Research

Research projects at the Ilse Arlt Institute for Social Inclusion Research focus on the three working areas of participation and democracy, health and social care as well as social work methodologies and social diagnostics.

Centers

Center for Sustainable Mobility

The Center for Sustainable Mobility focuses on interdisciplinary approaches to innovation and awareness-raising for inclusive and sustainable mobility.

Center for Artifial Intelligence

The aim of the center is to advance AI research and generate tangible benefits for individuals, companies, society, and the environment through new and innovative solutions.

Center for Digital Health and Social Innovation

The aim of the center is to conduct research and development at the interface of health, social, and digital technologies.

Josef Ressel Center for Blockchain Technologies & Security Management

The objective of the Josef Ressel Center for Blockchain Technologies & Security Management is to make secure and future-proof blockchain-based technologies available to a larger audience.

Carl Ritter von Ghega Institute for Integrated Mobility Research

The Carl Ritter von Ghega Institute for Integrated Mobility Research conducts application-oriented research and development on the topics of railway technology and mobility. The focus is on the core competence of the institute, the comprehensive knowledge of the railway system.



in and around st. pölten

The city of St. Pölten with its population of more than 55,000 inhabitans is the government centre of Lower Austria. It is situated 60 km west of the Austrian capital Vienna and well connected by rail and motorway to all other major Austrian cities.

St. Pölten is a baroque town with a history dating back to the period of the Roman occupation. Throughout the year, it offers a wide range of programmes including performances, exhibitions, music festivals, and other cultural events. Near the city and the campus, one can find riverside walkways, an extensive network of bicycle paths, and three lakes which offer swimming, boating, and outdoor dining opportunities.

St. Pölten is a perfect point of departure from which to explore the rest of Austria. The cities of Vienna and Salzburg, the famous Wachau wine-growing region of the Danube Valley, and the mountains and lakes of the Salzkammergut are only a day trip away. Take a weekend trip and expand your international experience by visiting the nearby countries of Germany, the Czech Republic, Slovakia, Hungary, Slovenia, Italy, or Switzerland.

