

Strategy 2021

St. Pölten University of
Applied Sciences

St. Pölten UAS: My best place ...

St. Pölten University of Applied Sciences (St. Pölten UAS) is a professional, cosmopolitan, research-oriented institution with a strong international focus. It ranks among the best and most attractive universities in Austria and is a subject leader in selected focus areas. St. Pölten University of Applied Sciences has strong roots in the city and the wider region, and thanks to its expertise the university is a strong partner with close ties to the economy and related institutions.

... to study

- St. Pölten UAS has an outstanding reputation and is recognised internationally for high-quality and innovative teaching in all its specialist subjects.
- The attractive study programmes put an emphasis on international aspects. The teaching staff are proven experts in their specialist fields and convey knowledge expertly by means of innovative, modern methods and interesting projects.
- The integration of research findings into practice-led teaching, and the acquisition of interdisciplinary skills places a St. Pölten UAS education in great demand in the economic sphere.
- St. Pölten UAS has a strong presence in business and the public sector, and makes an outstanding contribution to society's ongoing development.

... to work

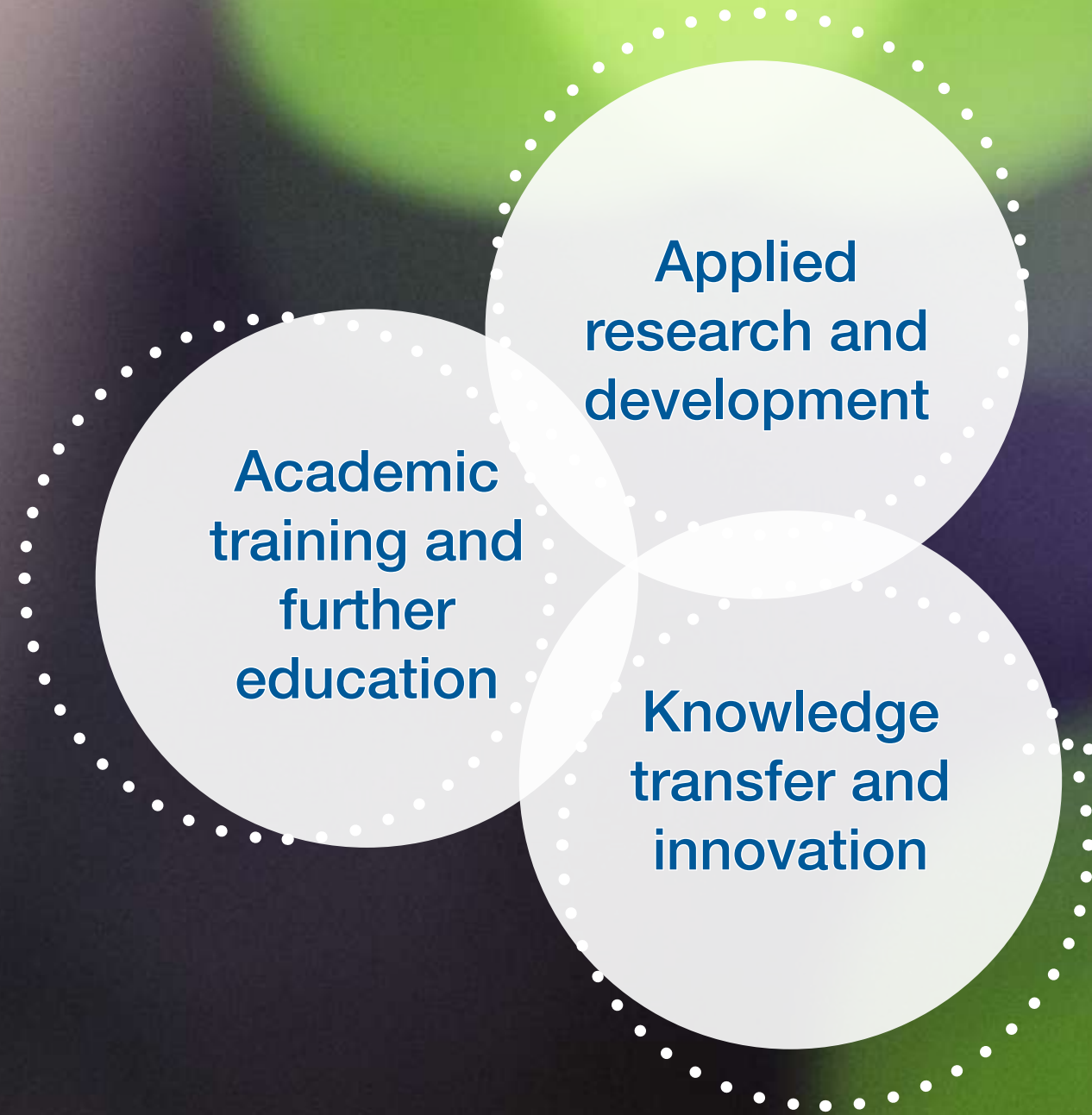
- St. Pölten UAS offers attractive professional opportunities and working conditions in an environment characterised by openness, mutual respect and creative innovation.
- All staff members are supported and fostered in their work, in all phases of their professional development, and their achievements are recognised.
- As a key institution in the city and the region, St. Pölten UAS has a network of regional, national and international contacts.

... to be

- St. Pölten UAS is a modern, open, innovative university that offers attractive cooperation opportunities.
- The highly motivated teams at St. Pölten UAS are experts in their respective fields. Staff members use their knowledge and capabilities creatively for innovative interdisciplinary offers and applications in teaching and research.
- As a company, we benefit from collaboration and interaction with organisations in a variety of disciplines.
- Thanks to our close-knit regional, interregional and international networks, St. Pölten UAS and its teams play an important role in the city and the region.

Our vision

Our service areas



1

Further development in the service areas

Strengthening existing capabilities, promoting interdisciplinary approaches and quantitative growth, and expanding our specialist subjects

2

Positioning through shaping of content

Achieving national subject leadership in cybersecurity/IT security, data analytics and visual computing and one further focus area, driving innovation in interdisciplinary subjects affecting a range of sectors

3

Further development of teaching

Enhancing the significance of methodological, social and personal competencies, promoting interdisciplinary teaching in all study programmes, sparking discussion of the diversity of teaching methods, creating the right conditions for personalised learning paths

4

Living internationalisation

Bringing to life the principles of the European Higher Education Area, including by means of closer collaboration with foreign universities, improving English language proficiency, enhancing the university's attractiveness for incoming students and promoting an international mindset among all staff and students

5

Intelligent use of digitalisation

Shaping future approaches to work, promoting a culture of open communication in everything we do, integrating digitalisation into teaching activities

7

Enhancing research and knowledge transfer

Securing research revenue, strengthening and fine-tuning focus areas, enhancing knowledge transfer and innovation

6

Promoting an open learning and innovation culture

Bringing to life the leadership model and teamwork culture, building teams on the basis of expertise, implementing innovation processes and innovation management systems

Our 7 guiding principles

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