

Studienplan

1. Studienjahr

1. Semester	ECTS
Financial Englisch	5
Economics & Capital Markets	5
Computational Thinking	5
Statistics	5
Corporate Communications	3
Media in Corporate Communications	2
Content Creation	5

2. Studienjahr

3. Semester	ECTS
Workshop Exposé	5
Forschungslabor (Research Lab)	5
Wirtschaftssoziologie	5
Strategy & Chance Management	5
Investor Relations - Grundlagen ²	2
Investor Relations - Cases ²	3
Sustainability Reporting - Grundlagen ²	2
Sustainability Reporting - Cases ²	3
Digital Reporting - Grundlagen ²	2
Digital Reporting - Cases ²	3

2. Semester	ECTS
Scientific Englisch	2
Research Designs & Methods	3
Ethik & CSR	5
Recht & Compliance	5
Data & Business Analytics	5
Data Visualization	5
Web-Design	5

4. Semester	ECTS
Kolloquium Master Thesis	13
Repetitorium Masterprüfung	2
E-Portfolio	5
Investor Relations - Praxisprojekt ²	5
Sustainability Reporting - Praxisprojekt ²	5
Digital Reporting - Praxisprojekt ²	5

² 2 von 3 Vertiefungen zu wählen